

# BENJAMIN PANTILAT

VISUAL DEVELOPER, PRODUCT  
FANATIC & SOLUTIONS EXPERT

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Portfolio: [www.pantilat.com](http://www.pantilat.com)

Passionate about elegant yet straightforward user experiences, user-driven product development, agile methodology, and pragmatic problem-solving. Versatile team player with a knack for seeing the big picture, allowing for effective prioritization and efficiency.

## EDUCATION

### UNIVERSITY OF DENVER

*August 2015 - March 2019*

- Marketing - Bachelor of Science Business Administration, Computer Science Minor
- Deans List 2018, 2019

### VRIJE UNIVERSITY, AMSTERDAM

*August 2017 - December 2017*

- Study Abroad Term - Absorbed Dutch history and culture through in-depth research of placemaking and city redevelopment.

## EXPERIENCE

### RE/MAX - Interim Director - Technology Partnerships

*September 2021 - Present*

- Defined the vision, roadmap, and OKRs for the Technology Partnerships division while keeping business and technology stakeholders accountable
- Oversaw large scale projects that were highly technical & cross functional in nature improving customer acquisition and engagement by over 20%

### RE/MAX - Product Manager - Marketplace

*October 2020 - September 2021*

- Launched the RE/MAX Marketplace which has grown to more than 30k users in 8 months
- Actively managed and onboarded 20+ domestic and international strategic partnerships, increasing group revenue by 3000%
- Reduced onboarding inconsistencies by working with external teams, resolving bottlenecks, and seeking solutions, reducing the time to launch by 2 months

### RE/MAX - Product Analyst

*June 2019 - October 2020*

- Created a process and tool utilized by the product team to track user feedback and drive agile development
- Reduced support volume by 55% for a new CRM product - created ticket processes and prioritized the backlog improving user experience and brand image
- Collaborated with different teams filling in multiple roles as needed, to launch 3 products used by 60k+ users a day

### ZAYO GROUP - Product Analyst Intern

*June 2018 - March 2019*

- Designed and executed print and email campaigns to increase customer longevity by 50-60%
- Data analysis and cleansing of over 50k customers

### BLEACHER/REPORT - Revenue Strategy Design and Development Intern

*June 2017 - August 2017*

- Developed advertising campaigns for web and mobile app. Included ideation, pricing, and sales rollout contributing to \$18.5M in ad revenue

## ADVENTURES

**Certified Scrum Product Owner (CSPO)** 2020 - Scrum Alliance

**Founder - EasilyRaise** [easilyraise.com](http://easilyraise.com)

Innovative student fundraising platform - funded by Pioneering Summer Incubator

**Awards - Case Competitions**

1st Place: DU Business Olympics, 2nd Place: Daniels Case Competition, 3rd Place: NAHB - International Builders Show

## SKILLS

**Customer Interviews** • Design Thinking • **Roadmap Creation** • Client Management  
Software Development Life Cycle • User Flows • Qualitative / Quantitative Research  
Usability Testing • **Agile Methodology** • OKR Metric Creation • User Story Writing  
Sketch • Lucid Chart • JavaScript • MongoDB • **SQL** • Python